

FOR IMMEDIATE RELEASE

Athens, Greece, April 16, 2021

BIO PAPER PLUS COLOR STRAW – AVAILABLE NOW BY MATRIX PACK



Matrix Pack, the global leader in cutting edge eco-friendly food packaging is announcing that, effective immediately, orders can be placed for its **industry-first Bio Paper Plus Color Drinking Straws**.

Matrix Pack, already the trusted supplier of paper drinking straws to Europe's most Symbolic Quick Service Restaurants (QSR), Foodservice, Retail and Beverage/Bottling brands, is very proud to combine environmental stewardship with the commitment to deliver the very best to customers and consumers.

The modern paper drinking straw is a new highly engineered product and Matrix Pack is leading the way with its new **Bio Paper Color Drinking Straws** line, focusing on food contact safety, performance, and price.

About Matrix Pack: *Matrix Pack is the market leader in Europe with its environmentally friendly food packaging / paper straw innovation and the originator of Charter of Trust (www.qualitystraws.eu), an initiative aiming to ensure and promote compliant, safe paper drinking straws. A recently established North America office, along with local warehousing will ensure that customers in the USA and Canada have also easy access to its world first cutting-edge innovations. Many new groundbreaking, eco- friendly food packaging products are under development to ensure that Matrix Pack stays true to its vision of offering **"New Dimensions in Natural Food Packaging – for a Healthier and Safer World"***

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